

2016 High School Journalism Day - Thursday, April 14, 2016

9:00 a.m. – Welcome Session and MJEA High School Journalism Awards (UC Theater, University Center)

10:10 – 11 a.m. – Workshop Session #1

Workshop #1-“Words+Pictures+Your Creativity=Fun with Design” by Prof. Keith Graham. (DAH 306)
Design your publications with flair!

Workshop #2-“You Can Say That: Better Opinion Writing” with Prof. Jule Banville (DAH 005)
Make your thoughts have more impact.

Workshop #3-“Photo-J and Your Phone” with Prof. Jeremy Lurgio (DAH 004)
Improve your smartphone photography and storytelling skills for social media.

Workshop #4-“Catch the Bad Guys and Save the World!” by Prof. Joe Eaton (DAH 316)
Learn simple techniques of investigative reporting from an expert.

11:10-noon – Workshop Session #2

Workshop #5-“The Reporting Gear in Your Pocket” by Prof. Ray Fanning (DAH 009)
You have the tools; now use them!

Workshop #6-“Write Tight!” by Prof. Dennis Swibold (DAH 005)
Make your copy sing by cutting out the fat.

Workshop #7-“The Value of the Moment” by Pollner Prof. Sally Stapleton (DAH 306)
See amazing photographs that capture moments in history.

Workshop #8-“Tell the Whole Story” by Prof. Jason Begay (DAH 301)
Add more diversity to your storytelling.

11:10 a.m. – High School Advisers’ Session (DAH 401)

Join Prof. Lee Banville for a practical discussion on high school journalism and the law.

Noon – Outside Don Anderson Hall

Group Photo and Lunch at the J-School

12:10pm – MJEA Annual Meeting for High School Advisers (DAH 401)

1:10-2 p.m. – Workshop Session #3

Workshop #9-“UM Journalism Student Project Roundtable” (DAH 316)
Hear journalism students about the cool projects they’re working on at UM.

Workshop #10-Publication Review with Kaimin Staff (DAH 208)
*UM student newspaper staff will critique your newspaper’s stories, photographs and design.
(Must sign up in advance and share copies/web addresses before or during welcome session.)*

Workshop #11-“Breaking News” with J-School Faculty (DAH 101)
Attend a press conference and produce breaking news stories using writing, photo and video skills.

2:30-3:30 p.m. – Optional Tour of Campus with Campus Visit Advocates (Meet in DAH Entryway)

3:30 p.m. – H.S. Journalism Days Ends. Thanks for coming!